

January 2010's Favorite Thing

Every issue of *The Jury Expert* features a “favorite thing” from an ASTC member. We look for things we think would be useful (or that we have found useful) in litigation advocacy. A “favorite thing” is freely available on the internet and is practical, relevant or just plain fun. This month is no exception. We offer a favorite thing for your exploration--provided this month by Ellen Finlay.

Ellen Finlay, J.D., a 1986 graduate of the University of Texas School of Law, practiced as a trial lawyer in Houston, Texas for twelve years before forming Jury Focus www.juryfocus.com, a jury consulting firm that provides trial consulting services across the United States.



Here's what Ellen says:

I love www.epodunk.com. It provides me a quick read on venues all over the U.S. But what I really love are all the links to relevant sites that may help me obtain the info I need to accomplish whatever task I have undertaken. You can punch in cities or counties in its search engine. If it is a county, you can find access to info on the cities or communities in that county. It is so easy to use and seems to be up to date. It is my number two bookmark after the [US Quickfacts](#) census info.

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Editor's Note

Wow. Every issue I say to myself "This is our best issue yet!". I'm saying it again. It's amazing to watch an issue come together and I am grateful to all our authors, consultant-authors and consultant-respondents for contributing to yet another terrific issue of *The Jury Expert*.

We have articles on corporate defense strategies after a decade of corporate malfeasance, how to use simple rules for better jury selection, the legal and ethical implications of using trial consultants for witness preparation, specifics on how to prepare your witness to answer the "were you prepared" question, implications of the heightened use of images/graphics in the courtroom, skin color bias, and how defense attorneys can present damages issues effectively. Eighty-one pages of awesomeness!

I hope you find this issue useful AND if you do, please comment on our website. I know (courtesy of Google Analytics) how many of you read every issue. Comment! Or blog. And if you blog, let me know so I can link to your blog. Think of it as a small thing you can do to thank the authors who work hard to give us practical, relevant ideas to improve your litigation advocacy.

Happy January! And for those of you in snow-bound places--spring is a LONG ways away. So make some hot chocolate and hunker down and read *The Jury Expert*.

Rita R. Handrich, Ph.D., Editor

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