

Information for curious prospective authors (who are not members of ASTC)



The Jury EXPERT

The Art and Science of Litigation Advocacy

The Jury Expert has been in existence for a number of years as a subscription-based print publication. In 2008, we transitioned to a web based publication. The new web based *TJE* publishes material that is specifically targeted toward attorneys, that is thought-provoking, that lends itself to interaction/dialogue, and that spotlights knowledge and thoughtfulness with regard to professional issues.

The Jury Expert is available on the internet through the ASTC website (<http://www.astcweb.org>). We are focused not only on high-quality content but also on marketing the existence of *The Jury Expert* as a highly accessible (not to mention free) source of accurate, timely, and practically applied social sciences/communication/legal information for attorneys, researchers, consultants, and anyone interested in the fascinating arena of trial consulting and litigation. We publish six times a year and have a format that allows interaction/input with a wide variety of attorneys and other litigation professionals.

The Jury Expert is not an academic journal. We are practice-oriented and publish practical and applied works. *TJE* editorial staff ask authors to write in a conversational tone with clarity and practical application of knowledge in the real world at the forefront of your mind as you write.

While *The Jury Expert* is focused on providing attorneys with practical and relevant information from multiple arenas, our membership is composed of professionals from diverse fields such as communication, psychology, sociology, theatre, marketing, linguistics, political science and law, as well as educators and researchers in academic settings.

Attorneys and ASTC members share an interest in understanding the dynamics of the trial process, the decision-making processes of juries and judges, and all methods of alternative dispute resolution.

In essence, the work we do is applied social psychology. Consultants want to know what a construct or observation means in terms of understanding individual and group behavior. Attorneys want to know what to do with that understanding. Thus, we want to know how your field of expertise can inform day-to-day litigation practice. Make it real.

Rita R. Handrich, PhD
Editor

Kevin R. Bouilly, PhD
Associate Editor

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Make it practical. Make it relevant to the litigation field.

In short, *The Jury Expert* is a place where we can exchange ideas, knowledge, research results, and experiences. In a way, *TJE* represents a new twist on peer review. While most of us are not academics, we are your peers. We review your work, comment on its applications, and tell you what practical and applied questions arise from your work. We invite you to share your work with us and to give all of us (and you) the opportunity to broaden our perspectives, ask new questions, and become better at what we do each day.