

Salerno, J. M., & Bottoms, B. L. (2009). Emotional evidence and jurors' judgments: The promise of neuroscience for informing psychology and law. *Behavioral Sciences & the Law: Special Issue: The Neuroscience of Decision Making and Law*, 27, 273-296.

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March 2010's Favorite Thing!!!

Every issue we tuck in a 'Favorite Thing' from an ASTC member. A favorite thing is something freely available on the internet, useful for litigators, and generally speaking, quite cool. This month's favorite thing comes from Ted Brooks.

Ted Brooks is a Trial Presentation Consultant and President of Litigation-Tech LLC, and publishes the [Court and Trial Technology Blog](#).



The WayBack Machine <http://www.archive.org/> (part of The Internet Archive, which is a digital library of Internet sites and other cultural artifacts in digital form) is a very valuable resource for viewing the chronological evolution of nearly every web site currently (or formerly) in existence. The WayBack Machine (does anyone besides me remember [Mr. Peabody](#)) is updated approximately once a month, and also indicates when changes were made to the site.

4.

Editor's Note

Welcome to our March 2010 issue of [The Jury Expert](#)! Once again, we have diverse and provocative offerings for you. Whether you flip first to our article on apology, choose to travel to East Texas, or ponder the impact of emotional evidence, see just how informative and persuasive visual communication can be, think about the goals of witness preparation, sweat through the surprising heat of attitudes toward atheists, consider the use of 606(b) in jury impeachment, or travel back in time with our March 2010 Favorite Thing, you are bound to have an experience that teaches you a thing or two and that means you have more interesting conversations with colleagues.

We are continuing to try new topics and formats of articles as we press forward with *The Jury Expert*. Let us know what you think (what should we do more of, what should we do less of, and what should we keep the same?) by sending me an email (click on my name below).

Tell us what you want to read. Tell us what you want to learn. Tell us what you are curious about (related to litigation advocacy). We will try to accommodate your questions, curiosities and desire for new topic areas.

You'll also see a bit of a new layout on our front webpage. We are looking for advertisers to help support costs of creating this publication and other activities of our publisher (the [American Society of Trial Consultants](#)). Read. Consider. Question. Comment on our website!

[Rita R. Handrich, Ph.D., Editor](#)

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