Submission Guidelines

TJE is a bi-monthly, practice-based on-line journal designed to help litigators improve their skills in the courtroom. We publish in January, March, May, July, September and November of each year with occasional supplements. Prospective contributors should consider the following guidelines for article content.

1. Content should be practical, relevant to legal practice, and presented in language that is clear and concise. [This is not an academic journal. We need strategies, tips, tools, and a clear rationale for ‘why’ these recommendations are made. Write for us thinking of “lessons learned”.]

2. Content should focus on the following general topics:

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<th>Jury Selection</th>
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<td>Community attitude surveys</td>
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The Jury Expert

April, 2008
### Relevant Topical Areas

- Generational issues
- Eye witness testimony
- Deception
- Bias
- Racism/racial communication
- Mediation
- Apology
- Non-verbal behavior/communication

### Social Science Constructs

- Clearly defined theoretical constructs made relevant, practical and applicable.
  (This is not an area for research papers but one for a ‘user-friendly’ explanation of what a theoretical construct ‘is’ and how to use it in day-to-day practice. Emphasis is on ‘how’ not ‘is’!)

### Ethics/Practice Issues

- Are there ‘bad’ people?
- Neurolaw (my brain made me do it)
- Client management
- Law office climate/interactions
- Legal malpractice
- Attorney/client privilege
- Electronic discovery

If you have practice-relevant ideas for publication that are not included here, please contact us with your ideas (rhandrich@keenetrial.com).

#### 3. Content can be delivered from a variety of approaches, including:

- *Practical* approaches demonstrating a “how to” focus
- *Interviewing* key consultants, lawyers, judges, or researchers
- Relevant *Book Reviews*
- Reporting *trends*
- Reporting *current news* and issues
- Responding to media coverage or current events

#### 4. We solicit content from authors and happily consider unsolicited contributions.

- We want your ideas for possible content.
- If you have suggestions of colleagues or writers you think would be useful to our readers or whose work is relevant, please let us know.
- If you want to submit an article for publication in *The Jury Expert*, please communicate with us before writing unsolicited content to ensure the best fit possible with current content.

#### 5. Style Guidelines:

- Use language that is concrete and specific. Try to avoid jargon and legalese.
- Write in a voice that is active, not passive. Avoid a dry or academic tone.
- Provide valuable, practical information appropriate for litigators.
- Give plenty of advice, tips and strategies.
- Emphasize practical, bottom-line information.
- Follow the straight-talk personality of a newsletter.
- References: Include any referenced material as footnotes and please include a reference list. You can format the references in whatever recognized style you prefer.

#### 6. Structure Guidelines:

- “Rule of Ones”: Try to make one major point in your article. Each paragraph and each sentence should also make a single point.
- Make sure the piece has a beginning, middle and end.
- Intro should tell readers why they should keep reading, explain why they’re reading about this now, and lay out a road map for the piece. Make it catchy.
• Follow a logical dialog with the reader. Try to answer all the reader’s questions as they come up.
• Structure should present practical information clearly.
• Ending should leave reader with a useful bit of information or advice.

7. **Length Guidelines:**
   • Brief article (500-800 words; approx. 1-2 pages single-spaced)
   • Feature (1300-3200 words; approx. 4-8 pages single-spaced)

8. **Editing:**
   • TJE aims for readability as well as accuracy. All manuscripts accepted for publication are checked for accuracy and edited for style and clarity.
   • **Due Date:** Negotiated in consultation with Editors. However, the sooner you turn it in, the sooner we can edit and publish your work.

If published, you or your firm will receive a brief biography, including contact information. Please send your Word or WordPerfect document via e-mail to:

**Rita R. Handrich, PhD**  
**TJE@astcw.org**